

AUTO+ ASSEMBLY

GREEN RACING MACHINERY

The FIA Institute outlines details of its new Environmental Accreditation scheme

A SECURE FOUNDATION

The FIA Foundation puts the accent on road safety at its Annual General Meeting

QUESTIONS ANSWERED

Findings of the FIA survey are revealed at Membership Benefits Forum



**CALLING
FOR A JOINT
EFFORT**



Join the FIA's champions for Eco-driving Challenge

The winners of this year's GT1, WEC, WRC, and WTCC championships are today taking part in an informal eco-driving race at 2.15pm. Delegates are invited to come and watch the drivers compete at the tent in the car park of the Ciragan Palace Kempinski Hotel.

Unlike at a usual race, which rewards the quickest competitor, the goal this afternoon will be to finish as the most energy efficient driver. Participating drivers include nine-time World Rally Champion Sébastien Loeb. Eco-driving can lead to 10-15 per cent reductions in fuel usage, and cost savings of more than €300 per year. Not only does eco-driving reduce emissions, it is also considered to be a safer driving style. The competition is being hosted by the EU-funded iMobility Challenge project (co-ordinated by the FIA).

Membership Benefits Forum

FIA survey results are revealed to member clubs

The results of a survey of FIA member clubs undertaken as part of the FIA University initiative were yesterday unveiled at the Membership Benefits Forum.

The survey revealed that the FIA has an ageing membership profile and it highlighted the need for the FIA to attract a younger clientele and more female members. Only a third of current members are women. Currently the most widespread services offered by clubs are communications and roadside assistance. It was also clear from the survey results that clubs had engaged with the FIA's Action for Road Safety campaign, with the main area of activity being the education of road users to drive more safely.

The results of the survey were used by Professor Luis Vives of Spain's ESADE business school and a programme co-director of the FIA University as part of a quiz to highlight how different clubs can be from one region to the next. The winner of the competition was Violeta Maksimovic from the Automobile and Motorcycle Association of Serbia who won a seat at the FIA University's Emerging Leaders Programme to be held from March 11-15 next year.

The ELP helps individuals master new skills and develop new leadership styles, transforming them into leaders who can implement projects that have a direct impact on the future of their clubs.





Joint World Councils Meeting President stresses need for synergy between FIA pillars

FIA President Jean Todt stressed the importance of finding synergies between the two pillars of the federation as he yesterday addressed the second joint meeting of the World Council for Automobile Mobility and Tourism and the World Motor Sport Council.

President Todt encouraged member clubs to find areas of collaboration, such as road safety and the FIA University initiative. He pointed out how far the University project has come since its launch at last year's Annual General Assembly, with the initiative's first course due to take place next March. He encouraged all clubs present to put forward representatives.

Following the President's address comments, the joint meeting was treated to a lecture on the value of volunteering from Siddharth Chatterjee, Head of Strategic Partnerships and International Relations at the International Federation of Red Cross and Red Crescent Societies.

Mr Chatterjee began his talk by thanking the FIA, and President Todt in particular, for their efforts in the field of road safety. "Here in Turkey alone 4,000 people died last year in vehicle accidents. Disconcertingly, 50 million people are injured each year globally, many of them seriously, with lifelong impediments.

"It is even more tragic that 90 per cent of these incidents occur in developing countries, in the places where our Red Cross members work each day to strengthen their communities. So I would like to begin by acknowledging and congratulating you President Todt and colleagues on your efforts in this regard."

Mr Chatterjee then explained how a key element in the advocacy power of the Red Cross lies with its volunteers.

"Their presence and connection to communities provide a direct and sincere source of information about the challenges and issues their communities face. They also provide a compelling voice for change," he said. "Volunteers are our key partners in the delivery of services, contributors to the development of our organisation and the most passionate advocates of the principles we have."

He then likened the potential of FIA member clubs to that of IFRC volunteers saying "as a collective you have a powerful voice and that you wield that to great effect".

He concluded by saying that positive partnership opportunities exist between the FIA and IFRC through the development of local relationships in individual countries. This, he said, could include the joint development of advocacy strategies at global level, and pointed to the possibility of providing first aid courses for drivers and the supply of first aid kits in new cars.

Afterwards, Professor Luis Vives, Programme Co-Director at the FIA University, conducted a question and answer session based on Mr Chatterjee's talk. Ivan Dibos from the Automóvil y Touring Club del Perú reiterated the importance of volunteers and referred to his experience with the International Olympic Committee, whereby the Games would not be possible without volunteers. John Mutenda of the AA Uganda and Ray Grigg from Australia's AAA stressed the importance of volunteer work in their regions, while Kees-Jan van Ginkel of Dutch club the ANWB outlined the numerous programmes in which his club's 10,000 volunteers are engaged.

Finally, Deputy President Mobility Brian Gibbons closed the session by saying that the Red Cross and the FIA share many common denominators, not least of which were passion for the work being undertaken and a mission to save lives around the world.

FIA Institute General Assembly

Environmental Accreditation scheme unveiled

FIA Institute Deputy President Garry Connelly yesterday revealed details of the organisation's new Environmental Accreditation scheme.

The initiative, part of the Institute's Sustainability Programme, is designed to help those involved in motor sport to improve their green credentials via a certification process which will rate them on environmental performance.

"It's my great pleasure to present what I believe is a great milestone in the history of the FIA Institute," said Connelly, who has also been appointed as the organisation's Environmental Ambassador. "This is something I firmly believe will help ASNs become perceived in their communities as very responsible social contributors.

"The certification framework is made up of three components," he added. "There will be a document, available to all, that sets out best practice for sustainability in whatever area of motor sport you are involved."

There will be three levels of accreditation in the scheme, with 'excellence' being the gold standard. The system will feature an assessment checklist, to be made available electronically, and which will take participants through the steps needed to attain a particular level.

Connelly also explained that the Institute will also operate a carbon offset initiative.

"This will provide a single measurable pathway to carbon neutrality," he said. "What we aim to do is to give people and organisations involved in motor sport a facility whereby they will be able to calculate your carbon footprint and they will then get advice on how to reduce it.

"The goal is to reduce carbon footprint and at the same time offset what those involved can't eliminate."



FIA Foundation General Meeting

Foundation focuses on road safety issues

At its Annual General Meeting in Istanbul yesterday, the FIA Foundation put the accent firmly on road safety, with Chairman Tim Keown highlighting the crisis by saying that during the body's three-hour meeting 136 children would die on the world's roads.

"In addition, 310 adults will die while we are meeting and 17,000 people will be injured," he added.

Director General David Ward then explained that while current figures of 1.3 million deaths and 50 million injuries per year in road accidents are shocking, the number is due to rise to 2.4 million fatalities worldwide by 2030.

"In the next ten years the world's motor vehicle fleet will double to reach two billion," he said. "This is an unprecedented experiment in rapid motorisation, and a huge road safety challenge."

He added, however, that action on the issue is being taken by the FIA in its advocacy role and pointed to the recognition of road safety as a contributor to sustainable development at this year's UN Rio+20 Earth Summit.

He also highlighted the recent raising of road safety issues before the 67th UN General Assembly by Brazilian President Dilma Rousseff, a direct response, said Ward, to a meeting the South American leader had with FIA President Jean Todt in the lead up to the Assembly.

Mr Ward then explained how the FIA Foundation encourages a safe systems approach to road use, whereby the fatality rate is reduced through education of drivers to encourage better road behaviour, via the construction of better roads and through the manufacture of better cars. In regard to roads and vehicles he paid tribute to the work being done by iRAP and Global NCAP. He also pointed to the FIA's involvement in Formula One as an example of this systemic approach in action.

Looking forward, Deputy Director General Saul Billingsley said that next year will see the Foundation actively involved in the second United Nations Global Road Safety Week, which takes place in May with a theme of pedestrian safety.

He focused on the Long Short Walk launched in London last month as part of the Zenani Mandela campaign. The initiative, in support of Global Road Safety Week, calls for the protection of pedestrians on roads around the world. People can share and upload photos and short videos of a daily walk, a favourite walk or highlight a road that needs better safety. Short walks from around the world will then be combined into one 'Long Walk' that will take place during UN Global Road Safety Week in May 2013.



GOLDEN RULES
I WANT TO BE SAFE
I PROMISE TO:

BELT UP

all passengers are my responsibility

RESPECT THE HIGHWAY CODE

rules are there to protect us all

OBEY THE SPEED LIMIT

my car is made of metal, pedestrians and children are not

CHECK MY TYRES

both for wear and for correct inflation, including the spare

DRIVE SOBER

when I am drunk or on drugs, I am a danger on the road

PROTECT MY CHILDREN

keep them safe in car seats

PAY ATTENTION

calling and texting make me dangerous

STOP WHEN I'M TIRED

getting there late is better than not at all

WEAR A HELMET

motorbikes and bicycles don't protect my head

BE COURTEOUS AND CONSIDERATE

respect other drivers

